



RIMBEY CO-OPERATORS AGRIM CENTRE FACILITY INFORMATION

The Rimbey Co-operators Agrim Centre offers:

A 125' x 180' indoor riding arena floor with holding/warm up pen.

Indoor stock alleyway and stock holding pens.

Priefert bucking & roping chutes. 60,000 sq ft facility with grandstand seating for approximately 500 people

Mezzanine above the bucking chutes for additional seating and viewing area. Wash bays available to handle large cattle and horse shows.

68 indoor box stalls in the separate barn and an additional 20 covered box stalls, RV parking. Outdoor arena and stock pens. Lots of space for camping and oversized vehicles.





FACILITY INFORMATION

Public lobby and concession space with large washroom facilities. Meeting room and upper level auditorium with 2 person lift. The Auditorium has seating capacity for 425 people and is available for public and private event events, dances, banquets and large gatherings.





ABOUT THE RIMBEY AG SOCIETY

The Co-operators Agrim Centre in Rimbey is owned and overseen by the Rimbey Agricultural Society Board of Directors. This is a volunteer board consisting of 12 directors. The organization employs 6 people, and has a wide volunteer base of 60+ volunteers.

The Rimbey Ag Society was established in 1921 and has grown significantly in recent years.

A cornerstone of the organization is the volunteer and sponsor support and we the Ag Society works hard to recognize them and their efforts.





RIMBEY AG



SOCIETY EVENTS



Rodeos & Barrel Races





RIMBEY AG



SOCIETY EVENTS

Roping practice, competitions & clinics



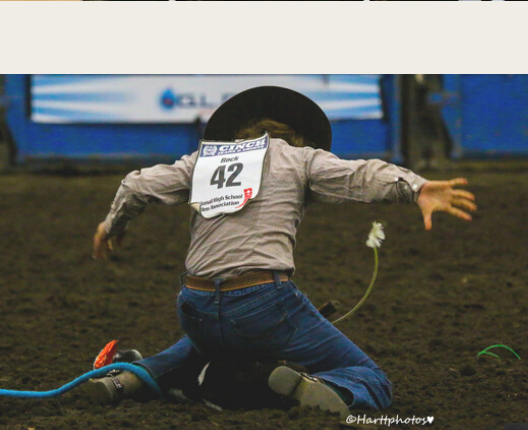
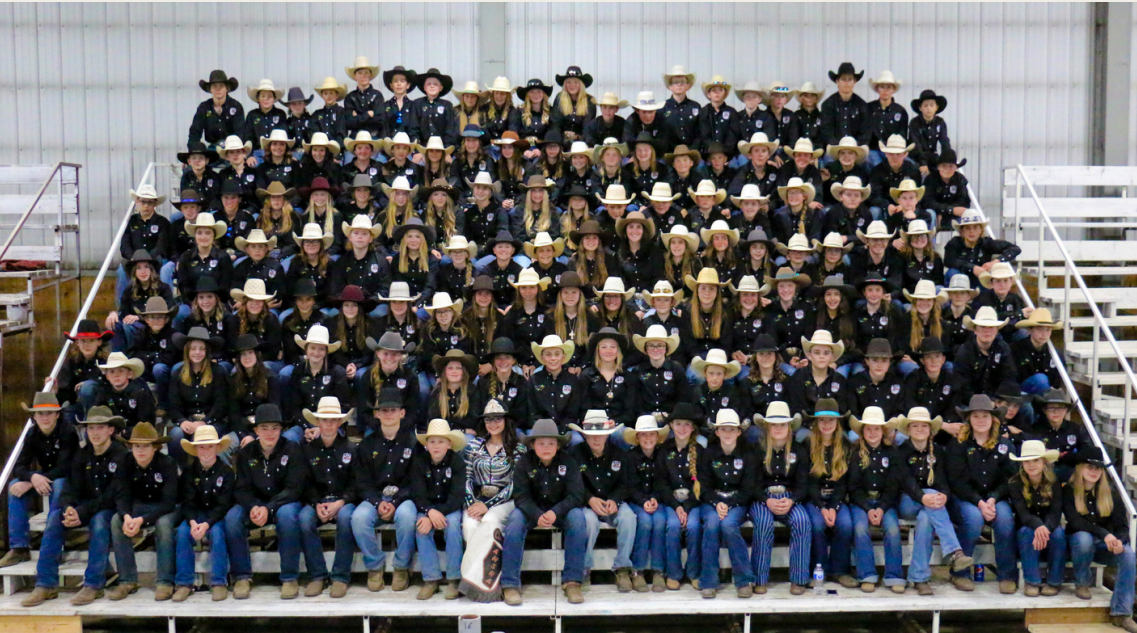


RIMBEY AG



SOCIETY EVENTS

Junior High School Rodeo Provincial Finals





RIMBEY AG SOCIETY EVENTS



4H Events





RIMBEY AG SOCIETY EVENTS



Cattle Shows & Sales





RIMBEY AG



SOCIETY EVENTS

Polocrosse



Stock Dog Clinics/ Competitions



Obstacle Fun Days



Gymkhana





RIMBEY AG



SOCIETY EVENTS



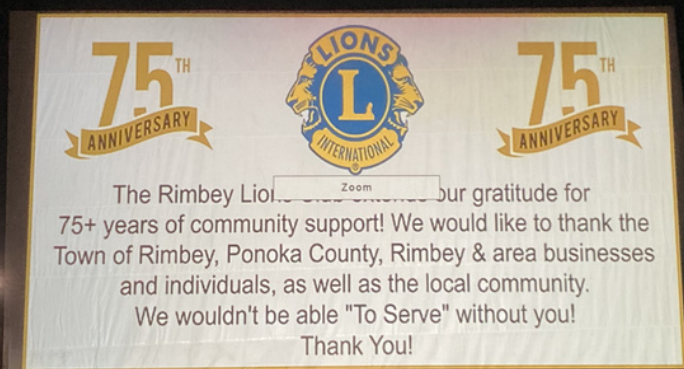
Annual Snow Dayz Cutter Parade



Vendor Markets



Drive- in Movie - in partnership with the Lions Club





RIMBEY AG



SOCIETY EVENTS

Alberta Dairy Congress



Breeders Elite Barrel Incentive over \$220K prize money



Calgary Stampede Qualifier Barrel Race

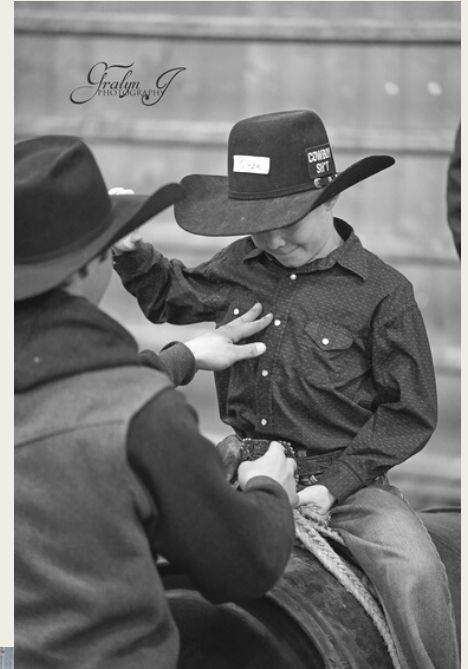




RIMBEY AG SOCIETY EVENTS



Rough Stock Schools



Rimbey Agricultural Society- Activities

Ag Run Events:

- Wildrose Rodeo Association Rodeo Finals (co-hosted event) Sept 8-10, 2022
- Monthly rough stock rodeos (Saturday nights)- 7 through the winter
- Steer riding school (3 days- one in the fall, one in the spring)
- Vintage Gymkhana, biweekly (Oct- April)
- ABRA Barrel races, biweekly (separate winter/ summer series)
- Weekly rough stock practice (Wed evenings)- 22 altogether
- Weekly team roping practice (Thurs evenings)- 15 altogether
- Weekly smarty roping practice (Friday evenings)- 16 altogether
- Bull riding school (3 days- in Dec)
- Lions Club- Drive in Movie Theatre
- Dog walking available in the arena when it was bitter cold (for free)
- Obstacle fun day
- Snow Dayz (Feb 5)
- Barrel racing clinics- 2
- Polocrosse Fun Day-1
- Alberta Junior High School Rodeo Finals- 3 day event, provincial Finals
- ABRA Barrel Race Futurity & Derby- one in spring, one in fall- 3 day event
- Kevin Hopper Memorial Ranch Rodeo, and added a ranch roping day on Sunday
Open Riding

Private rentals:

- o Draft Horse Show (Oct)-2 day event
- o Winter gymkhana (for the whole community)
- o Kansas Ridge Gymkhana in the summer (for the whole community)
- o 2 bull sales in February
- o Yoga and fitness classes throughout the winter
- o 4H meeting bookings in upper auditorium
- o Various board room bookings
- o Ultimate Bull Fighting Challenge- 4H (April)
- o Canadian Made Bucking Horse Futurity (April)
- o College Rodeo (April)
- o 4H Shows- Rimbey Mini Show & 4H Interclub Show & Sale (April/ May)
- o Alberta Dairy Congress (June)
- o Memorial Bull Riding (June)
- o Cowhorse Clinic (July)
- o Youth Dairy Show (July)
- o Breeders Elite Barrel Race (August)-
- o Central Alberta Rodeo Association (CARA) Rodeo in July
- o CARA Finals (Sept)
- o High School Rodeo (Sept)
 - o various meetings, banquets, weddings in upper auditorium

2 large bookings in the 2023 year:

- Motocross event for 12 days in February
- Wildrose Rodeo Association (WRA) Finals- 4 day event in Sept 2023/24/25



RIMBEY AG



SOCIETY EVENTS

Connecting with the Community- Raffles



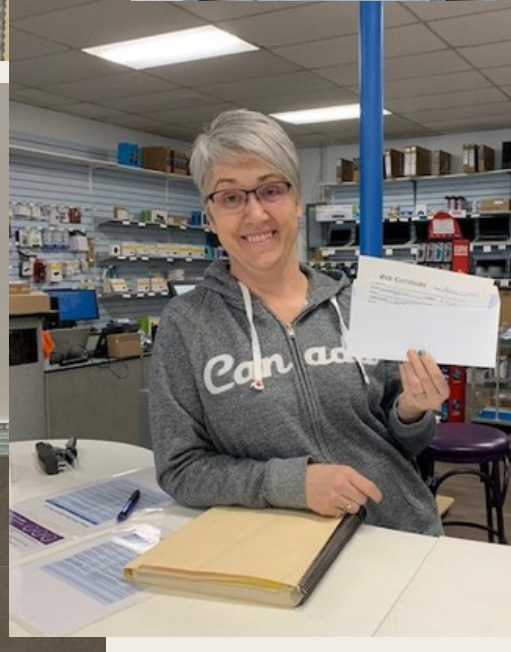
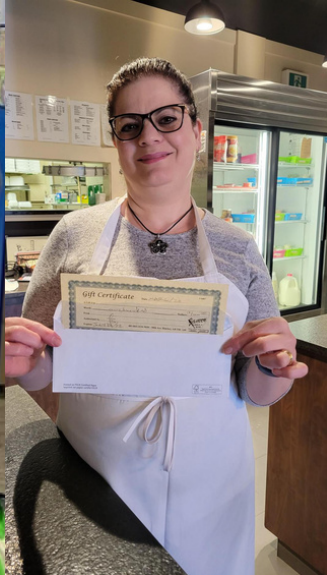
Horse Raffle



Roping Dummy Raffle



SHOP AROUND TOWN RAFFLE





RIMBEY AG

SOCIETY EVENTS



Event & Sign Sponsorship

Weekly Team/ Breakaway Roping Practice **\$750**

Weekly Smarty Roping Practice **\$750**

Weekly Rough Stock Practice **\$1250**

Monthly Rough Stock Rodeos **\$2500**
(sponsor can do chute wraps)

Summer Series ABRA Barrel Races **\$750**

Snow Dayz (annual event) **\$750**

Kevin Hopper Memorial Ranch Rodeo (annual event) **\$750**

Monthly Ranch Rodeo Series **\$750**

EVENT SPONSORS



Sign Sponsorship (4x8 sign inside arena) **\$400**

Bucking Chute Sponsorship **\$1000**

Mezzanine Railing Sponsorship **\$5000**

Tractor Sponsorship **\$2500**

Groomer Sponsorship **\$2500**

SIGN SPONSORS



THESE ARE ANNUAL SPONSORSHIP RATES



RIMBEY AG SOCIETY EVENTS



Corporate Sponsorship

\$500,000

PLATINUM



Building Naming Rights
20 year sponsorship

\$100,000

GOLD



Upper Auditorium Naming Rights
20 year sponsorship

\$50,000

SILVER



Warm Up Pen Naming Rights
10 year sponsorship

\$25,000

BRONZE



Plaque in Lobby
10 year sponsorship



RIMBEY AG SOCIETY EVENTS



A vision that began in 2013...



Has become a reality



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